

THE GLEICHEN CALL

VOLUME XXXVIII NO. 31

GLEICHEN, ALBERTA, WEDNESDAY

OCTOBER 17, 1945

SUBSCRIPTION \$2.00 PER YEAR

**Gleichen-Cluny
Victory Loan
Quota \$100,000**

**Mobile X-Ray
Unit To Be Here
October 25th**

Gleichen-Cluny district with a fine record of performance behind it in previous campaigns, is organized fully for the Ninth Victory Loan campaign which gets under way Monday.

The quota for this district in the current drive has been set at \$100,000 and although it is a substantial amount, unit organizers and salesmen are confident that the district will attain its objective before the end of the campaign.

Although the quota allocated to this district represents but a small amount of the \$1,000,000 that Alberta has been asked to raise during the current campaign nevertheless the bonds which will be purchased in this district will be of direct assistance in aiding the province to obtain its quota.

The Victory Loan campaign organization is alert to the fact that this district is being called upon to play in the province-wide campaign, and for this reason they are calling upon everyone, townspeople and farmers alike to help the district go over top.

The budget for the fiscal year tabled in the House of Commons last Friday indicated that the government is alive to the necessity of returning to peace time administration. Regional income tax has been cut by 16 per cent and a new income tax deal for farmers and ranchers appears to be in the offing.

Let the residents of this district do their share. Let us all buy bonds and so aid the government in financing its rehabilitation program.

The province has been given an objective of \$81,000,000 dollars for general sales and payroll in the Ninth Victory Loan campaign which opens next Monday October 22nd.

While these objectives are somewhat larger than those of the Eight Loan last year it must be borne in mind that all previous loans were for six months only while the present loan is estimated to cover the rebuilding needs of the dominion until the end of 1946. This has been made possible by the cessation of actual warfare and the corresponding cut-backs in the expenses incidental to a shooting war. At the same time it must be borne in mind that the order to cease fire could not possibly eliminate many expenses caused by the war. Both enemy and friendly countries must be helped, war contracts must be cancelled in orderly fashion, our armed forces must be retrained and more must be mustered out pay, allowances and rehabilitation grants all necessarily prolonged by the transportation situation. Hospitalization of casualties and health-boost prisoners of war will go on for months and years and will gratefully be given priority by civilians.

On the economic side, export credits are expected to take on billion dollars of all of which goes directly into our financial stream and will be a major factor in maintaining employment on our farms and in our factories. Our future as an exporting nation depends upon the co-operation which we now give to urgent needs of Great Britain, France, and other European nations whose people are recovering from the effects of the war and who are facing the risk of a new world economic crisis and likely valuable customers in the future.

For those who subscribed cash provision has been made for use of the deferred letter plan, which may be implemented anytime within the next 12 months when cash may be available. The Alberta objective of \$400,000,000 for the general sales and payroll divisions compares with an objective of \$50,000,000 in the campaign of last spring. However, since the actual sales of that campaign totalled \$40,156,000 it is confidently expected that subscriptions of the citizens of Alberta would exceed the latter figure and thus maintain an unbroken record of increased participation.

Co-operative farmers' associations in Canada now number 2,600, with Quebec accounting for 27 per cent of the total. The first co-operative in Canada was formed 155 years ago when Nova Scotia farmers united to form an agricultural co-operative society in 1790 to develop a better market for their beef.

The Mobile X-Ray Unit of the Tuberculosis Division of the Alberta Government will arrive in Gleichen and be set up on October 24th.

On October 25th the clinic will commence operations and will examine applicants at the rate of 50 per hour or 300 per day.

It is essential that the clinic be kept in continual operation and for that reason all persons are especially requested to be at the Community Hall exactly at the time allotted to them. The schedule is made up in two periods and each examination is timed to the minute.

This free clinic service is being accepted continuously by the people of Alberta and its value in controlling T.B. is without question of great value.



RELIEVE OTTAWA

CANADIANS IN UNIFORM

During the early part of 1939, it was a rarity to see a Canadian in Air Force blue. There were only slightly more than a three thousand of them spread across the Dominion. At that time, it was even less likely that one would see the bell-bottom trousers of the Navy. There were less than 2,000 personnel in Canada's pre-war Navy.

At least in the early postwar years that is going to be changed. Canada's proposed postwar Air Force will be made up of three parts—regular, auxiliary and reserve. There will be about 30,000 in the regular force, six times more than before the war. And Canada's postwar navy will have another five times more men in it than her pre-war navy.

"These figures were given in the House of Commons recently when Air Minister Cuthbert and Navy Minister Abbott presented their estimates, since no definite decision can be reached concerning the strength and composition of Canada's postwar Air Force and Navy until the Government knows the nature and extent of any commitments which Canada may have to accept under international agreements for the preservation of peace.

At the time of writing, the Army estimates have not been brought before the Commons, so there is no information about the size of Canada's standing Army. It will certainly be a great deal larger than heretofore, more mechanized and more costly to equip and maintain.

The bill for all this has not yet been presented to the Canadian people, but it is going to cause a little heart searching not to say pocket-book searching when that time arrives.

PRESERVING PEACE

It is clear enough that Canadians must get used to the sight of Canadians in uniform during the war. At the present time that may be the price of being prepared for war we can achieve peace but the complete answer to this problem is more than that.

It was Canada's Prime Minister, speaking in the House of Commons just before he went to Europe, who asked the people of Canada to realize that the people of the world now must effort they would be willing to put into the job of getting the nations to march along the path that will lead to peace and happiness and the general welfare.

This will mean finding ways in which the people of the world can work together in confidence and co-operation.

During the war we organized and directed postal propaganda forces for the objective of which was to weld the nation into a strong and determined unit, ready to undertake sacrifice to achieve victory over a selfish and ruthless enemy. By the success of this propaganda we measured

NOTE EMBARGO ON THIS M.

A. P. PHOTOGRAPH

The tell-tale bulge in this Lancaster—just below the R.A.F. roundel—is the blister containing the revolving,

ed our victory. Today, not only Canada but the rest of the world has relaxed its concerted efforts, though the demands of peace are no less pressing than the demands of war—and they are not as obvious.

Some day some nation is going to show the rest of the world how to give substance to the idea for which free men died. That nation could be Canada.

OBITUARY

RULON S. ROBINSON

Services were held in Calgary last Friday at 2:45 p.m. for Rulon S. Robinson a former resident of Gleichen, and a rancher in the Turner Valley district for some years. He died Sunday at his home in Turner Valley. He was 62 years of age. His wife, Mrs. C. Wrensch, officiated and burial was made in a Calgary cemetery.

Mr. Robinson had been employed with the Royal Oil Co. for the past three years. He was born in Georgetown, Idaho and came to Gleichen because widely known as a salesman, and acquired the nickname of "Doc." With his wife and family he left here for Turner Valley in 1932.

He is survived by his wife, Gertrude of Turner Valley; three sons, Harold of Bremerton, Wash., P. Lyle, U.S. Army Air force, at Nome, Alaska, and Howard, of Turner Valley; one daughter, Mrs. Banister, Turner Valley; five grandchildren; two sisters, Mrs. M. Munroe, Long Beach, Calif.; Mrs. Roy Willey, Byron, Wyoming; and four brothers, Lewis, Seattle; John, Great Falls; Joseph, Strathmore and Marion, of Bygon.

TOWN AND DISTRICT

Op. M. Dufor, R.C.A.F., Calgary, spent the week end in town visiting friends.

J. J. Robinson has the contract to erect a residence for M. Bolinger, Jr., on his farm east of town. Mr. Robinson is at present busily engaged with the work.

John W. Stier, Calgary, organizer for the coming Victory Loan spent a couple of days in town last week contacting those who will have anything to do with the loan.

Mrs. O. Woods and children of Donald, Alberta, returned to Gleichen Sunday to make their permanent home. Mrs. Woods has purchased the Legion Hall will turn it into a residence.

T.B. questions and answers supplied by the Alberta Tuberculosis Association, Calgary, edited by F. H. Heise, M.D.

Q. How are T.B. germs (tubercle bacilli) taken into the system?
A. The droplets of moisture forced out during cough, and containing tubercle bacilli, are inhaled. Tubercle bacilli may also be taken into the body by way of food, i.e., bacilli deposited on food by coughing, or from hands, or in the case of cattle tubercle bacilli, by way of milk and its products.

Q. What diseases may predispose one to tuberculosis?
A. The infectious diseases of childhood, especially measles are thought to prepare the way for development of tuberculosis. Any disease seriously followed by evidence of tuberculosis. In most instances, perhaps, this is a reactivation of a dormant tuberculosis.

reflector-like "scanner" for the H2S radar system which reproduced outline of the unseen coast, towns, and other features in the path of the bomber.

Believes There Are Too Many Cattle In Country

(Experimental farm notes)

Concern has been expressed in some quarters over liquidation of beef cattle holdings this fall and winter. The fear has been expressed that such liquidation will reduce potential meat supplies a year or two from now. To the writer of this letter these fears appear needless in fact, in most respects considerable liquidation seems to be the soundest action that can be taken.

Fundamentally Canada is overstocked with beef cattle at the present time and the same is true of the United States. We have a cattle population greater than ever before and in many areas this population is beyond the carrying capacity of the feed resources. This has become apparent in many parts of Western Canada, especially this year when drought has been of widespread occurrence. In the west we simply do not have sufficient feed reserves to carry our present cattle load and that will be even more true if 1946 turns out to be a dry year.

The second factor is that on the basis of markets available, previous to the war our cattle stocks will be hard to move after the present war demand subsides. As the European production of live stock returns to normal we may expect a reduced demand for our meat stocks. This demand is at an all time high at present. None but the wisest thinker believes that there will be no change in this direction.

There never has been a more favorable situation for liquidation of beef cattle stocks. Our hog production has been reduced drastically. The world is crying for meat at prices that are generally acceptable to producers. There is no apparent limit to amount of meat that can be disposed of once it can be put into consumer form. The limiting factor is the physical capacity of our processing plants.

In the face of this situation what is more logical than to reduce our holdings with emphasis on culling the inferior stock. There never has been a more favorable time for such action. This does not imply an unrestrained flooding of the market. It requires a careful analysis by each individual producer of his present holdings, his ability to provide a continuous, adequate supply of food for his stock. Meat is in so strong demand that even the lower grades are readily accepted. This provides an opportunity that may never come again to reduce herd numbers to the level of need resources, and at the same time to build up the average quality of our herds to a level higher than they have ever been before. Quality will become important again when competition for markets once more becomes a reality.

Private: "Is the M.O. in, Sgt-Major: "No he went out for lunch."

"Will he be in after lunch?" "No that is what he went out after."

Waitress: "I have stewed kidneys, boiled tongue, fried liver and pig's feet." Customer: "Look, sister, I didn't come here to listen to your troubles I want chicken pie."



Canada still needs the loan of your money for the huge task of changing over from war to peace.

THE VICTORY BONDS YOU BUY NOW

will help to re-establish our fighting men and to provide hospitalization and pensions.

THE VICTORY BONDS YOU BUY NOW

will be YOUR savings, to buy for you the improved homes, furnishings, stoves, refrigerators and new comforts that you have been wishing for these many years.

Victory Bonds are as sound as Canada itself and will pay you a good rate of interest until you receive your money back.

T. EATON CO.
WINNIPEG CANADA

Buy VICTORY BONDS

There is little comparison between the service rendered by Alberta Pool Elevators and its competitors.

The Pool system does not exist to extract profits from patrons. Its purpose is to provide farmers with protection, efficient and equitable service, and to do this at cost.

Be sure to deliver your grain to an

Alberta Pool Elevator

GLEICHEN-CLUNY and SUB-UNITS

and SUB-UNITS

NOW HAVE

\$543,600.00

INVESTED IN

VICTORY BONDS

Here's the record

Total Subscriptions 8 Loans	\$543,600
Annual Interest Income 8 Loans	\$16,308
Total Subscriptions 7th and 8th Loans	\$204,150

For the
NINTH VICTORY
LOAN

Your quota is
\$100,000

STILL INVEST IN THE BEST
BUY MORE VICTORY BONDS

FULL TOGETHER CANADA

LABOR'S CHOICE

In an article which appeared Labor Day in the Montreal Star, William U. Jagger, who for the past five years has been working to create teamwork in American industry through the program of More! Re-Armament, said:

"Which way will labor swing the world? In its hands now lies not only its own destiny, but the destiny of nations and empires. Labor represents the ordinary man, and the ordinary man is the millions, today the ordinary man has to decide between two opposing ideas. He can choose to be governed by a cheap materialistic ideology which puts him at the mercy of whatever unscrupulous forces are aiming to control him. Or he can find a great moral back which enables him to take a stand for what is right rather than what is right at every point of decision."

This choice was illustrated recently when a Canadian shipyard was elec-

ing down. One gang was asked to work overtime, \$18.00 extra in the weekly pay envelope looked good to many one of the workers, but he refused on the principle that if all workers united in the issue, there would be enough jobs to go around. The ordinary man has to sacrifice for the sake of another man's livelihood.

Mr. Jagger continues:

"The best in labor and management united on a program of teamwork in industry, can out-think and out-march any materialistic ideology. Labor's task in this generation is to lead the nations. In labor's hands lies the decision of whether we will abandon the ideals of justice and fair play and the brotherhood of man for a temporary gaining of power. Or whether labor will demand from its leadership and its rank and file the moral standards—where a sound and happy home life is the backbone of every country where honest team-

work in industry is the permanent answer to class warfare and where unity comes from hearts that are free from the tyranny of bitterness, ambition and fear. Labor united on this program can unite any nation. Labor led by God can lead the world.

The World of Wheat

(By H. G. L. Strange)

ALL TRADE IS EXCHANGE

Our prairie farmers produce large quantities of products in excess of what they themselves can consume. Farming families need for their living all kinds of goods and commodities they cannot produce themselves. So what farmers produce in excess, actually is exchanged for things farmers need and which are made by other people. The people who need our farmers' surplus products live mostly in other countries, and the only way by which people in other countries can pay for our prairie farmers' surplus products is

by shipping their own goods to Canada. If, therefore, we desire to sell our surplus products abroad we must be willing to accept the goods from foreign countries. These goods are called imports. It is easily seen, then, that as imports into Canada decline so automatically must exports out of Canada decline. The really important thing, therefore, for our farmers to watch, I suggest, is not so much the exports of their wheat, grains and livestock, as the importation of foreign goods into Canada, for as these imports increase, so automatically will our exports increase.

Existing Canadian tariffs hinder imports coming into our country. These tariffs, therefore, automatically hinder the exports or sale of prairie products. Our parliament which is now sitting should, I suggest, drastically reduce better still eliminate altogether Canadian tariffs against foreign goods.

Dottie I refused Henry two months ago, and he's been drinking ever since. Lottie I think that's carrying a celebration too far.

CANADA STILL HAS A JOB TO DO

buy

Victory Bonds

.. more than ever before

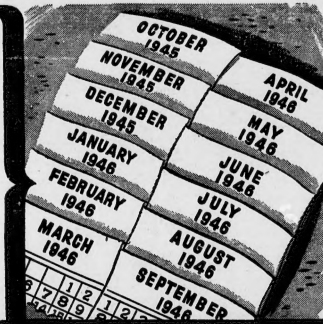
Space donated by the
BREWING INDUSTRY OF ALBERTA

You Have
TWICE AS LONG TO PAY

So many times you hear people say "I wish I could buy more Victory Bonds."

Well, it has been announced that there will be only one Victory Loan in the next 12 months.

People who buy Bonds now will have a whole year to pay for them.

You Can BUY
TWICE AS MANY BONDS

Bear this in mind when the Victory Loan salesman calls on you.

The same rate of savings as in previous loans will pay for twice as many bonds over the 12-month period.

So, buy double this time.

Sign Your Name FOR VICTORY

Farmers can buy Victory Bonds through any bank . . . on convenient deferred payments.

Victory Loan salesmen have copies of the letter at the right. (Banks also have copies.)

When you sign this letter . . . and pay 5% of the cost of the bonds . . . the bank buys the bonds for you. You have 12 months to pay for the bonds and the interest the bond earns pays the interest on the bank loan.



Buy VICTORY BONDS

NATIONAL WAR FINANCE COMMISSION

Dear Sir,
I enclose application for buying Victory Bonds (in parcels of \$5.00 each) for an initial payment of \$1.00. I am enclosing a check for \$1.00 to pay the balance of the purchase price plus interest on the balance of the bond from the date of this letter.
Yours very truly,
[Signature]

YOUR WEEKLY NEWSPAPER OFFERS YOU
Great Subscription Bargains That Mean
MONEY in your MAILBOX

Our Semi-Annual Subscription Bargain Sale will appeal to every member of the Family. Subscribe to your favorite magazines along with this Newspaper and take advantage of Bargain Prices that simply cannot be duplicated elsewhere. Select the offer you like best—ACT NOW.

OFFER NO. 1

This Newspaper, for one Full Year, ALL THREE ONLY \$3.10
and your choice of any 2 of the Popular Magazines as listed below.

OFFER NO. 2

This Newspaper, for one Full Year, ALL FOUR ONLY \$3.60
and your choice of any 3 of the Popular Magazines as listed below.

OFFER NO. 3

This Newspaper, for one Full Year, ALL FIVE ONLY \$4.00
and your choice of any 4 of the Popular Magazines as listed below.

[] Maclean's (24 Issues) 1 Yr. [] Family Herald & Weekly Star 1 Yr.
[] Liberty 1 Yr. [] Star Press Pr. Farmer 1 Yr.
[] National Home Monthly 1 Yr. [] Western Producer 1 Yr.
[] Chatelaine 1 Yr. [] The Country Guide 2 Yr.
[] New World (Illustrated) 1 Yr. [] Canadian Poultry Review 1 Yr.
[] Canada Poultryman 1 Yr. [] Can. Silver Fox & Fur 1 Yr.

Please Allow 4 to 6 Weeks for First Magazines to Arrive.

CHECK MAGAZINES DESIRED AND CLIP THIS AD

MAIL IT TODAY TO THIS NEWSPAPER

Gentlemen: I enclose \$..... I have marked the offer desired with a year's subscription to your paper.

NAME

POST OFFICE

STREET OR R.R. PROV.

OFFERS FULLY GUARANTEED

ANNEX LUMBER FOR SALE UNITED GRAIN GROWERS LIMITED

Will sell by tender
the following GRAIN
ANNEXES for removal:
STANDARD

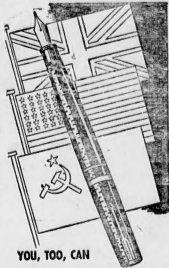
Size 36 x 50 x 26
35,000 Bushel Capacity
Separate tender is wanted on
each annex and in each case tender
is wanted with rods and without
rods.

Full information with respect to
construction of above annex can
be obtained from the CONSTRUCTION
DEPT. OF UNITED GRAIN
GROWERS LTD., CALGARY.

Purchaser must wreck building,
remove material and clean up site
not later than December 15th, 1945,
and pay amount of tender in cash
within three days of receipt of advice
that tender has been accepted.

Tenders will be received by the
Company at its office, the
Loughheed Building, Calgary, up to
12 o'clock noon, Saturday October
27th, 1945.

Highest or any tender not
necessarily accepted.



YOU, TOO, CAN

SIGN YOUR NAME

FOR VICTORY!

BUY

VICTORY
BONDS

SUPPORT CANADA'S

9th VICTORY

LOAN

ALBERTA PACIFIC GRAIN CO. LTD.

Representatives of Country Elevators
in Manitoba, Saskatchewan
and Alberta
Stock and Flour Handled at Most Stations
Our Agent will be Pleased to Serve You

G. R. BEAUDIN, Agent, CALGARY

A GRAIN MARKETING SERVICE

Our Agent can advise you on
grain marketing regulations
and agricultural problems



The Alberta Pacific Grain Co. (1945) Ltd.

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Our Semi-Annual Subscription
Bargain Sale will appeal to
every member of the Family. Subscribe to
your favorite magazines along with this Newspaper and
take advantage of the Best Prices that simply
cannot be duplicated elsewhere. Select the offer
you like best—ACT NOW.

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This Newspaper, for one Full Year, and
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This Newspaper, for one Full Year, and
your choice of any 4 of the
Popular Magazines as listed below, **ONLY \$4.00**

(1) Maclean's (24 Issues) 1 Yr. (1) Family Herald & Weekly
(1) Liberty 1 Yr. Star 1 Yr.
(1) National Home Monthly 1 Yr. (1) Free Press (Pr. Farmer) 1 Yr.
(1) Chatelaine 1 Yr. (1) Western Producer 1 Yr.
(1) New World (Illustrated) 1 Yr. (1) The Country Guide 2 Yrs.
(1) Canada Poultryman 1 Yr. (1) Canadian Poultry Review 1 Yr.
(1) Canada Silver Fox & Fur 1 Yr.

Please Allow 4 to 6 Weeks for First Magazines to Arrive.

CHECK MAGAZINES DESIRED AND CLIP THIS AD

MAIL IT TODAY TO THIS NEWSPAPER

Gentlemen: I enclose \$..... I have marked the offer
desired with a year's subscription to your paper.

NAME

POST OFFICE

STREET OR R.R.

PROV.

OFFERS FULLY GUARANTEED

Town & District

During last week M. Bolinger bid
six combines at work combining his
crop. This is the largest number of
combines working for one man that
we have heard of for a long time. Mr.
Bolinger farms on an extensive acre
and on Sunday afternoon had the last
of his crop under cover.

R. M. Staback of Calgary paid Gleichen a surprise visit over the week
end and put it away for another
season.

Hugh James has had a busy season
with his big combine. Sunday after-
noon he finished cleaning up his last
bushel of wheat for the season, laid
off his entire crew, oiled up his
combine and put it away for another
season.

Wm. Graves, who is a member of
the R.C.M.P. spent last Thursday
in town visiting his sister Mrs. Wm.
Vandell. This was the first time in
several years that Bill has been in
town. He is now located at Westlock,
Alberta.

Mrs. J. Robinson had very good
luck growing plums this year. De-
spite the unfavorable weather last
spring she was able to pick a full
crate of plums from her tree.

Sgt. Wm. MacCallum and Mrs.
MacCallum and wee son of Calgary
were visitors at the home of the form-
er parents Mr. and Mrs. A. F. Mac-
Callum.

Capt. Mildred Wright, who was a
nurse on the staff of the Blackfoot
Hospital, returned last week after an
absence of four years nursing over-
seas. Miss Wright went to South
Africa as a nursing sister with the
R.C.A.M.C. in 1941, with 300 other
Canadian nurses. Later she was
transferred to Egypt, and then to
Italy. A few days after she arrived
home she was married to Pte. Lt.
James Plant, also a former resident
of Gleichen but now of Vancouver.
Early in the war while on a flight
over Germany Lt. Plant's plane was
shot down, he was taken prisoner and
spent five years in German prison
camps.

Taking advantage of the beautiful
weather, Sunday quite a few people
spent the day at the river picnicking.
At the same time the children had
a swell time wading in the water.
Some mild weather for this time of
the year.

Mr. and Mrs. T. H. Beach left on
Sunday for Saskatchewan to visit
their son, Pat and family.

Otto Keirstein has been busy of late
adding an addition to his residence
which gives it a decided improvement
in appearance.

Quite a few people from the Gleichen
district attended the funerals of Mr.
R. Robison in Calgary last Friday.

The magnificent weather of the past
week or so has permitted rapid pro-
gress to be made in harvesting. The
work is almost completed and another
few days will see it finished.

Funny World

A lady phoned the president of a
large department store at 2 a.m. After
long ringing a sleepy, gruff voice answered

"This is Miss Gruntled," said the
lady in sugary tones. "I just had
to call you personally to tell you
that the hat I bought at your store
last week is simply stunning."

"I'm delighted to hear it," yawned
the president. "Blessy madam, why
call me in the middle of the night
about a hat you bought last week?"

"Because," she replied sweetly
"your truck just delivered it."

"It has been rumored you are re-
ceiving money for playing football
here. Is that true?" "Yes, sir. But
I have to make money—I am putting
my mother through wedding school."

"Come up and see me," said the
dizzy blond cooly. "Just ring the
door bell with your elbow." Why
with my elbow?" asked the gallant.
"Well, for gosh sakes, you are not
coming empty handed, are you?"

The Sgt. Major (we mention no
names) was so convinced he had enough
will power to pass his favorite tavern
on his way home. As he approached
it he became somewhat shaky, but
remembering his resolve he walked
past the door. Then after going about
fifty yards he turned and said: "Well
done, Mickey, me boy; come back
now and I'll treat ye."

Asked to define "Adjutant" during
a test one soldier is said to have
answered it was a sort of rare
species found in India. According to

Hand Made

RIDING BOOTS,
SHOES and CHAPPS

Made to Order

COWBOY HATS

SHOE REPAIRING

WE DO HARVESTER CANVAS

REPAIRS

CASSIDY'S BOOT SHOP

dictionary, he's not wrong.

Since the discovery of radium at
Eldorado in northwest Canada in the
early 1930's the price of a gram of
radium has decreased from about
\$100,000 to \$30,000.

Canada's wheat crop is placed at
321,400,000 bushels. This is 114,000,
000 bushels less than in 1944.

Canadian war veterans are looking
after their future. During the past

... Ask us!

PARRIN & HEIMBECKER LTD.

Grain Receivers, Warehouse and Exporters
An old established firm with a reputation
for doing business right.

Head office — 1000 Bankers Bldg., Winnipeg
BRANCHES: CALGARY — TORONTO — MONTREAL

six months the Department of Vet-ications for \$4,102,000 worth of in-
vans Affairs has received 1,317 up-currence.

PREPARE FOR NEXT YEAR

Preparation for next year's crop should include a Seed Test.
Have a germination test made on your seed—NOW!

Our Agricultural Department make such tests free of charge.
If you have an agricultural or marketing problem consult our
agent who will refer it to us for consideration and advice.

**PIONEER GRAIN COMPANY
LIMITED**



this is the Branch Bank where Jack keeps his money—
so he does not have to keep his savings at home with the
danger of loss, fire, or theft, and can pay bills safely and
conveniently by cheque.

this is the Teller in a branch of a different bank in another
city, who made sure that the man who presented the
cheque was really the man Jack intended to pay. Then
the amount of the cheque was added to that man's deposit
account.

this is the Clearing House maintained by the banks so
that customers' cheques can be exchanged and the banks
can settle their accounts with one another every day.
From here, Jack's cheque was sent to the clearing de-
partment of his own bank, and from there to the branch
where Jack keeps his account.

this is the Ledger-Keeper who made sure that the sig-
nature was really Jack's. Then he debited Jack's account.
The amount is entered in Jack's passbook next time he
comes in, so he always knows exactly where he stands.

This is a sketchy outline of what happens when you pay an out-of-town bill by
cheque. Many people pay their large local bills that way too. To be able to pay
by cheque is a tremendous convenience which costs you little or nothing.
Banks are the bookkeepers for millions of our fellow-Canadians.

This Advertisement is Sponsored by your Bank

The Call Print Shop recently
received a shipment of new
Job Type of the latest design
for use on all types of sta-
tionery.

If you need any printing see
The Call.